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Accessibility Lead & Cloud Solution Architect Manager, CSU

1.2 Billion ^{opportunity}



But on people worldwide live with a disability

Accessibility



The content of this deck has been accessibility checked with errors detected.



Please adjust your volume settings before we start.



Magnifier tool option:

- Windows Key and + to turn on
- Windows Key and Esc to turn off



Turning on/off Captions & Transcript



Where possible I will be presenting in PowerPoint Live

- Allowing you to consume these slides at your own pace
- High Contrast is available
- Language translation is available



Working together means a better world for us all.



Accessibility Checked Using Office 365 Accessibility Checker

Accommodations?




2 Billion opportunity



But for people worldwide live with a disability

Agenda



- Welcome to **Cloud Champion Session**
 - **Why** Accessibility?
 - Accessibility as a **Business Opportunity.**
 - Microsoft Partner Ecosystem
 - Adopting **Inclusive Culture**: Accessibility Fundamentals 101
 - **Partner Pledge Community.** Join Us!
 - **European Accessibility Act.**
 - **Ability Summit:** 8th March 2023
 - **Q&A**
- 

Why Accessibility?



Accessibility is a responsibility

1 + billion

people have disabilities, many of whom need assistive technology

But only

1 in 10

have access to the products needed

and

disability can affect any of us at any time

2x

unemployment rate

Permanent



(one arm)

Temporary



(arm injury)

Situational



(new parent)

If you don't design for accessibility



It's like saying to every fifth person who walks in your door... 'I don't really want your business.'

Bert Floyd,
*Team Lead of Assistive Technologies,
TD Bank, Canada*



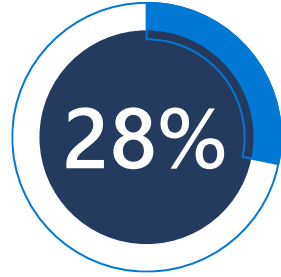
Accessibility is an opportunity

Inclusive organizations

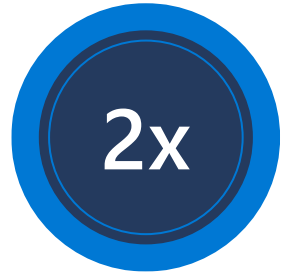
Outperform their peers

Attract top talent
Millennials: 75% of global workforce by 2025 – choose employers who reflect their values

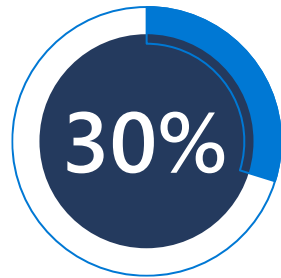
Diversity and inclusion top the list



higher revenue



higher net income



better performance on economic profit margin



Sources: Accenture study: *The Disability Inclusion Advantage* and *Forbes: How millennials are re-shaping what's important in corporate culture*

Inclusion drives innovation for everyone



Exclusion in decision making





Our journey at Microsoft

Our journey at Microsoft

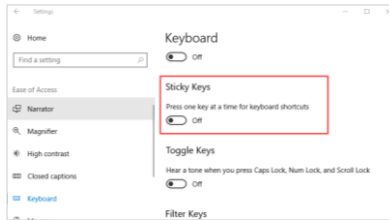
1990s

Employee disability groups



1994

Sticky keys



2000

Screen reader



2012

Disability Answer Desk



2015

New company mission



2016

New cultural approach to accessibility



| Accessibility is a responsibility and an opportunity

What is accessibility?

Creating better experiences for everyone



**We are a
connected
society**



Accessibility empowers people with disabilities at work, school, and in daily life



Vision



Hearing



Neurodiversity



Learning

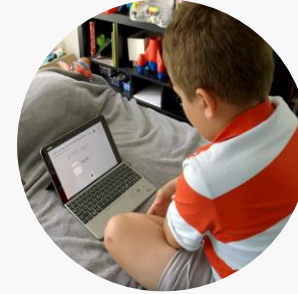


Mobility



Mental Health

Microsoft Accessibility Features



Vision

Hearing

Mobility

Learning/Neurodiversity/ Mental Health

Inclusive Design Features

- Narrator/Braille Beta
- Magnifier
- Color Filters
- High Contrast
- SeeingAI

- Closed Captions
- Stream
- Translator
- Mono Audio
- Visual Notifications

- Eye Control
- Sticky, filter, and toggle keys
- On Screen Keyboard
- Dictation
- PowerPoint Designer

- Learning Tools, Read Aloud, and Reading Mode
- Quiet Hours
- Turn Off Notifications
- Editor
- Inking
- Researcher

- Windows Hello
- Tell Me
- Word Prediction
- Text Suggestions*

Support articles for all features can be found at: aka.ms/microsoftaccessibilityfeatures

Accessibility as a Business Opportunity



Enabling your journey

Become an innovator in accessibility

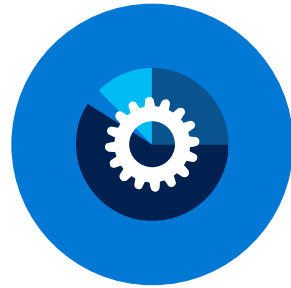
An integrated approach to disability inclusion

Embedding accessibility into the DNA of the company



Culture

Building a culture
of inclusion



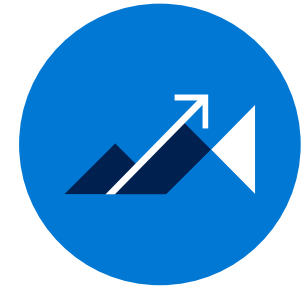
Systems

Systemic inclusion
from start to finish



Products

Accessibility built in,
not bolted on



Future

Innovation to change
what's possible for
people with disabilities

Enabling your accessibility journey

Example criteria to assess your progress



Getting started

People and culture

Increasing representation of people with disabilities

Vision, strategy, engagement

Establishing and implementing an accessibility strategy

Investments

Getting right people, tools, processes, and training in place



Building momentum

Standards

Building towards and testing against accessibility standards

Training, support, and tools

Putting systems in place to scale accessibility

Procurement

Partnering with suppliers to improve ecosystem accessibility



Innovators in accessibility

Product development lifecycle

Embedding accessibility into planning, designing, coding, and deploying products and services

Sales, marketing, communications

Effectively telling the accessibility story in an accessible way

Monetization: Accessibility is Modernization

Accessible technologies, enabled by AI, empower people with disabilities to unlock potential at work, school, and home



Vision



Hearing



Neurodiversity



Learning



Mobility



Mental Health

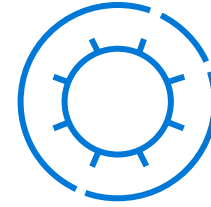


Accessibility accelerates digital transformation

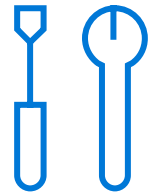
Engage Customers



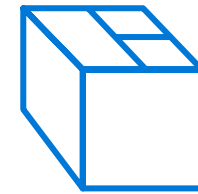
Optimize Operations



Empower Employees



Transform products



Inclusive communications and content

Teams can enable greater digital inclusion and collaboration with Microsoft 365



Microsoft
Translator

Get real-time subtitles and translations of text, websites, and voice



Ease of Access
settings

Make PCs more accessible



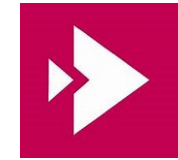
Accessibility
Checker

Make sure your Word, PowerPoint, and Excel documents are accessible



Automatic
alt text

PowerPoint and Microsoft Word use AI to automatically provide image descriptions



Microsoft
Stream

Get automatic transcriptions of audio or video recordings



TD Bank

“ By using Office 365 and Windows 10, we’re making it simple for our employees to create inclusive content for each other and for our customers, opening a new world of opportunity. ”

Julie Branscombe

Senior Inclusion and Diversity Lead,
TD Bank Group

Accenture

“ Microsoft 365 monthly updates keep raising the bar in terms of built-in accessibility features. ”

Steve Cutchins
CIO Accessibility Lead,
Accenture





Answer ALS

“ We are building a knowledge base so strong that the global ALS research community will be able to harness the power of artificial intelligence to ultimately predict a patient’s disease course and optimal therapy. ”

Claire Durrett

Co-Director and Managing Coordinator,
Answer ALS Foundation

Royal Dutch Shell

"... when people realized that you can easily publish recorded presentations and slides directly to Stream from Microsoft PowerPoint, they got really excited about how much faster and easier they can create 'how to' and best practice videos."

"...when we saw it in action right there on the screen, we knew this feature would be a win with employees—and help us meet accessibility guidelines."

Laine Forde
IT Business Analyst,
Royal Dutch Shell





School

Students can achieve more with access to the right tools

Empowering every student with Microsoft Education



Learning Tools

Assist with comprehension, fluency, and decoding

Word, OneNote, Outlook, and Edge



Text Suggestions

Save typing time and word input with predictive text in multiple languages

Windows 10



Dictate

Use voice to dictate directly into documents

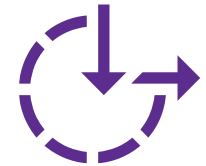
Word, PowerPoint, OneNote, Outlook



Editor

Write easy-to-read documents

Word, PowerPoint, OneNote, Outlook



Ease of Access

Make accessibility easier to discover, learn, and use

Vision, hearing, mobility, cognition

Accessibility tools improve learning outcomes

Teachers can support academic improvement for all students with tools that enable inclusive teaching



Microsoft
Translator

Get real-time subtitles and translations of text, websites, and voice



Office Lens

Digitize whiteboard or blackboard notes and convert them to Microsoft Word, PowerPoint, or PDF



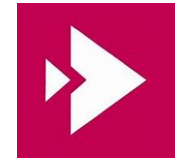
Accessibility
Checker

Make sure your Word, PowerPoint, and Excel documents are accessible



Automatic
alt text

PowerPoint and Word use AI to automatically provide image descriptions



Microsoft
Stream

Get automatic transcriptions of audio or video recordings

Ilitia: Braille Character recognition

Desarrollado sobre Azure AI, el corazón de BCR es una CNN (Convolutional Neural Network)

“ Especialmente en el entorno escolar, donde se utiliza braille para exámenes y proyectos, un sistema de este tipo facilitará enormemente la integración de los niños ciegos. Un texto braille escrito por un estudiante actualmente requiere la presencia física del documento. La transcripción se realiza manualmente y puede tardar hasta 15 días. 15 días que pretendemos transformar con BCR en menos de 15 segundos.”

BCR

BRAILLE CHARACTER RECOGNITION





Microsoft Learning Tools

“ [My student] went from reading only six words per minute to 27 words per minute in a matter of weeks. [Learning Tools] allowed him to see that words could be more than mountains to climb, they could become hills to travel instead. ”

Lauren Pittman
Special Education Teacher,
Holly Springs Elementary

Rochester Institute of Technology

“ The first time I saw it [Presentation Translator] running, I was so excited; I thought, ‘Wow, I can get information at the same time as my hearing peers.’ ”

Joseph Adjei
Students,
RIT





Home



Xbox Adaptive Controller

“ It was an amazing experience to hand me back the controller I never thought I’d ever hold again. The whole gaming industry needs to take a lesson and understand that a large minority of gamers have a disability. ”

Vivek Gohil
Gamer



The future

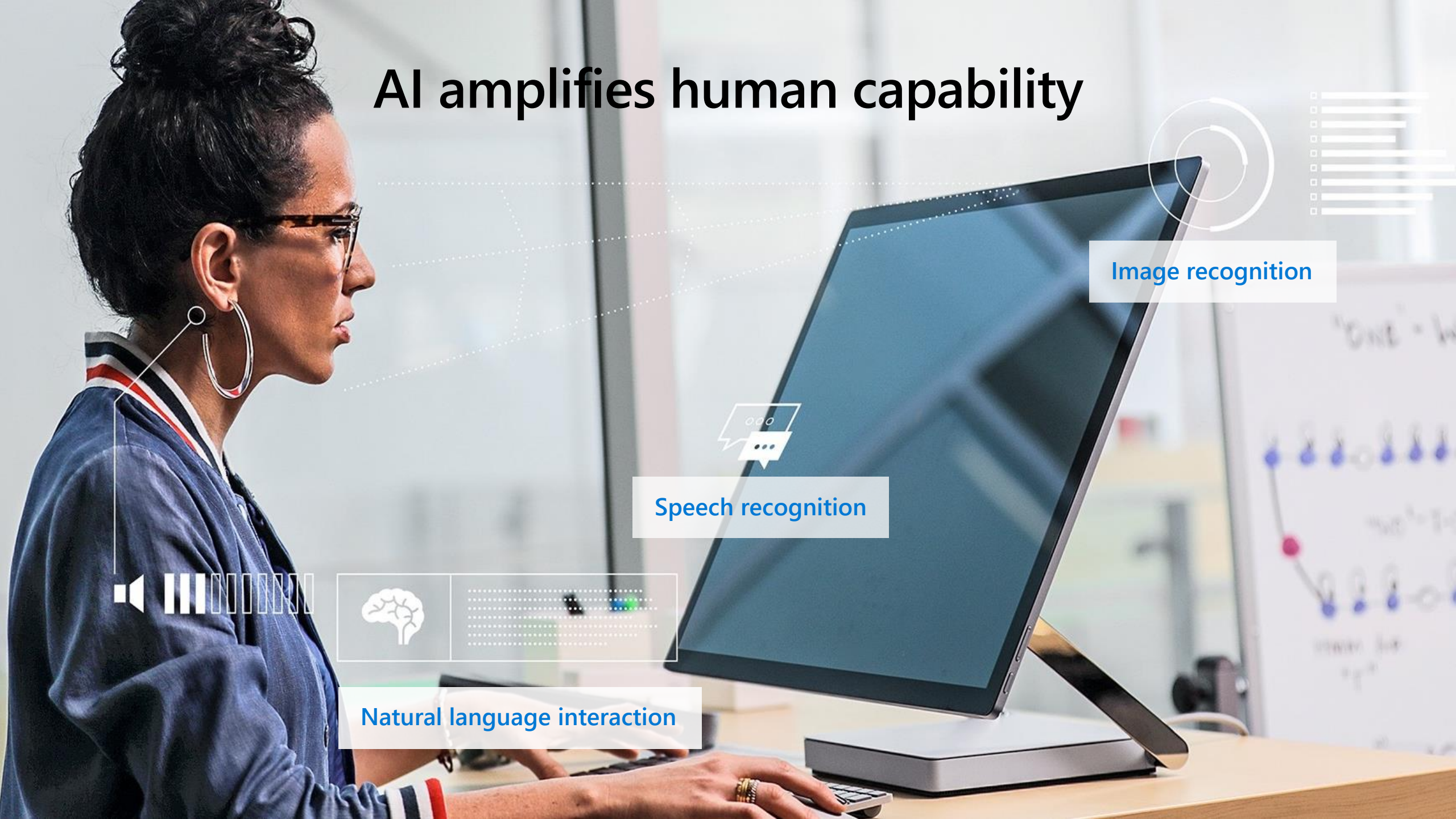
Innovation that changes what's possible for people with disabilities—and everyone

AI amplifies human capability

Image recognition

Speech recognition

Natural language interaction



Sales Differentiators

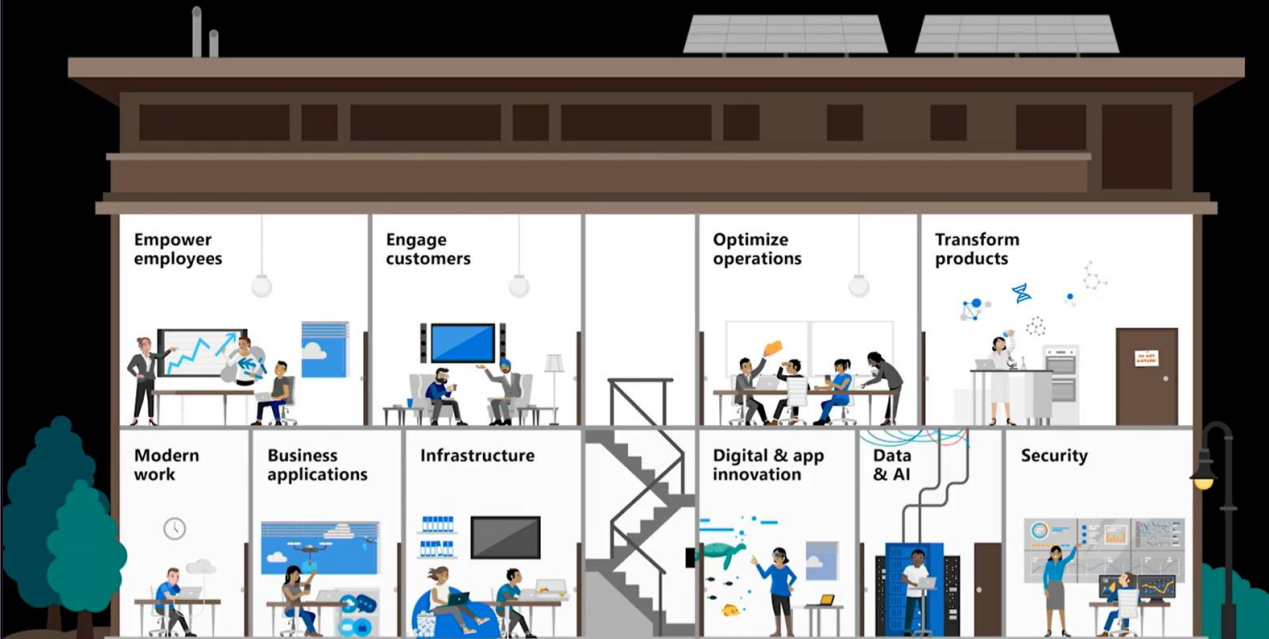
Customer questions

UX and Accessibility opens opportunities with the other rooms in the house.

Where to start: #OneMoreThing

#OneMoreThing

- How does your organization ensure your tools and apps are accessible to your employees and customers?
- How do you measure customer satisfaction?
- How do you incorporate user feedback to improve your products and deliver continuous value?
- What processes do you have in place to support accessibility needs among your employees?
- How do you integrate accessibility or user experience testing in your product development lifecycle?
- Are you aware of government or industry regulations regarding accessibility of your internal and external apps?
- Have you defined a strategy across your organization to drive accessibility, diversity and inclusion?





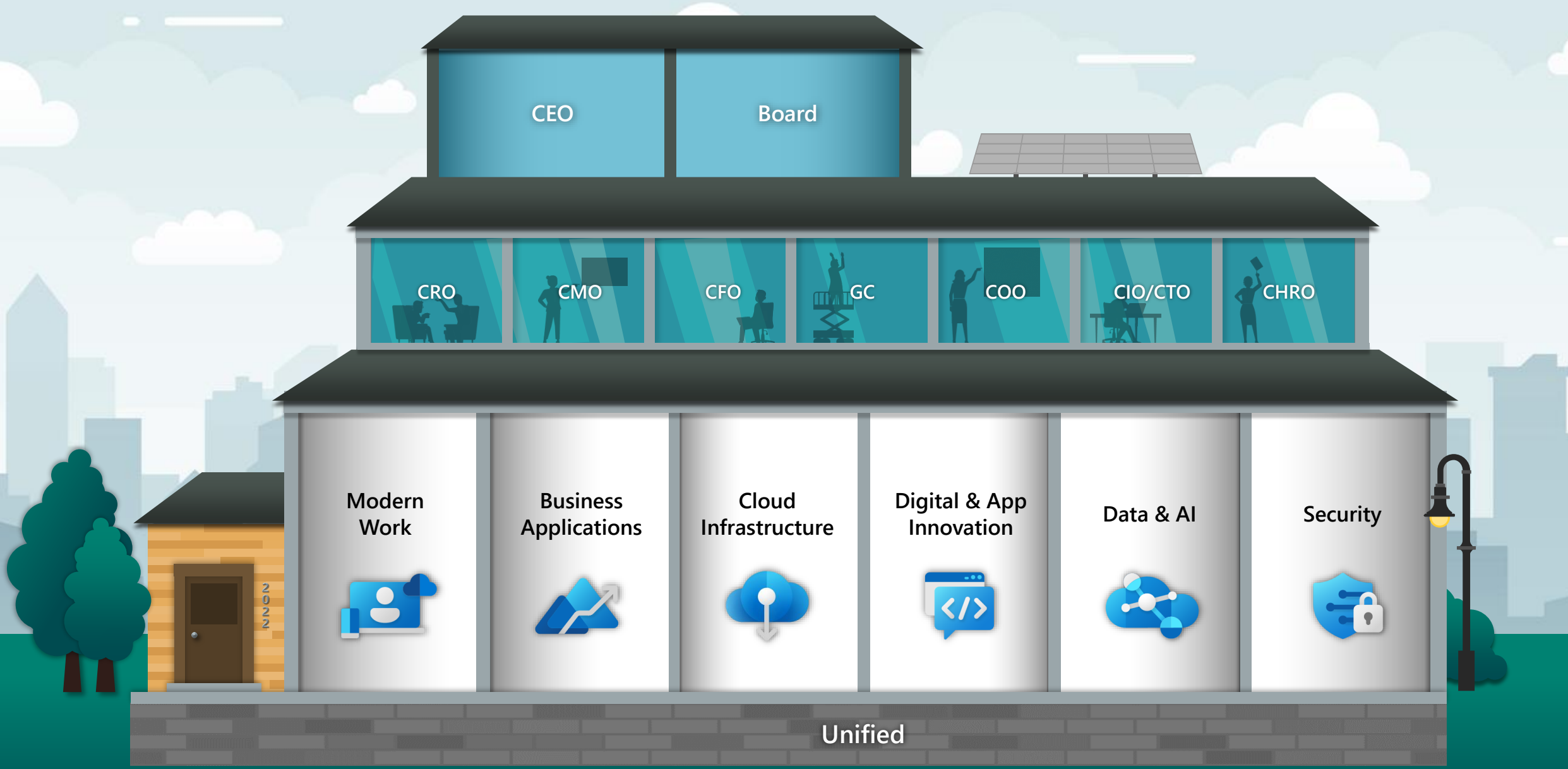
Horizon Methodology

VISION

The horizons-based framework provides a structure for organizations to assess potential opportunities for growth, measured by business outcomes and value.

All horizons map to the north star—which represents the organization's digital vision for the future and what the business wants to achieve.





CEO

Board

CRO

CMO

CFO

GC

COO

CIO/CTO

CHRO

Modern Work

Business Applications

Cloud Infrastructure

Digital & App Innovation

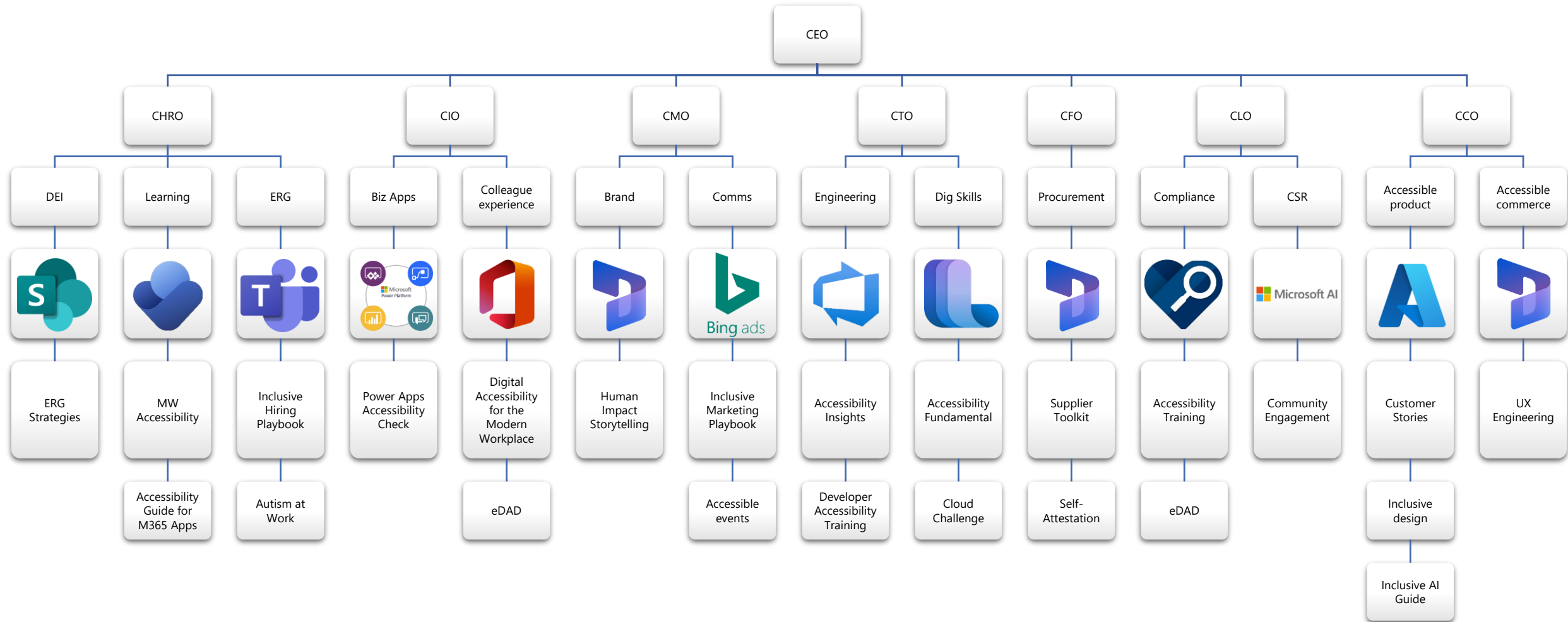
Data & AI

Security

Unified



Accessibility in Enterprise



An Inclusive Partner Ecosystem



Adopting Inclusive Culture: Accessibility Fundamentals 101



Inclusive Culture: Partner Brand Differentiation

Why Accessibility?

Accessibility as a Business Opportunity

Adopting Inclusive Culture:
Accessibility Fundamentals 101



Accessibility fundamentals

2500 XP

2 hr 25 min • Learning Path • 0 of 4 modules completed

Beginner Administrator Student Microsoft 365

Technology can empower people to achieve more, help strengthen education opportunities, and make the workplace more inviting and inclusive for people with disabilities. And with more than 1 billion people with disabilities in the world, Microsoft believes accessibility and inclusion are essential to delivering on our mission to empower every person and every organization on the planet to achieve more. Don't forget to share your awards on social media after completing each module!

Partner Pledge Community. Join Us!



FY23 Partner Pledge

Kick-Off 21 Dic



Cuatro objetivos fundamentales



Habilidades Digitales

Ayudar a la economía y sociedad española a prepararse para los retos de la cuarta revolución industrial a través del programa de habilidades digitales de Microsoft

Digital skills
Microsoft Learn
Skills for Jobs and Livelihood



Diversidad e Inclusión

Es importante que nuestra industria refleje y apoye a la sociedad, y que sigamos trabajando para mejorar la diversidad de nuestra plantilla tecnológica.

Power an Inclusive Economy
Building a more diverse workforce
Earn the Accessibility Fundamental Badge



IA Responsable y Ética

Garantizar que la inteligencia artificial se desarrolle e implemente de forma responsable y ética, tal y como exponemos en AI for Good y Future Computed.

AI for good
Future computed



Sostenibilidad

Nuestro compromiso con el medio ambiente y la reducción de tu huella de carbono.

Sustainability
AI for Earth

¡Gracias a todos!



¿Cómo unirse?

Firma el compromiso del partner

Si estás de acuerdo y compartes nuestra pasión y propósito, te invitamos a firmar el compromiso del partner y a colaborar con nosotros para ayudar a nuestra economía y sociedad a prosperar en este nuevo y apasionante viaje sin dejar a nadie atrás. Para confirmar tu compromiso, descarga el documento y, una vez firmado, envíanos una copia por correo electrónico.

Después de firmar el compromiso, se te enviará una insignia para que la exhibas en tu sitio web y en tus cuentas de las redes sociales.

[↓ Descarga el compromiso](#)

[Envíanos una copia por correo electrónico](#)

Canales de comunicación

Alias Partner Pledge: ESPPl@microsoft.com



Partner Pledge

Newsletter

Boletín mensual para difundir contenido Partner Pledge con enlaces permanentes a áreas de interés y con más información sobre iniciativas



Partner Pledge España

Habilidades digitales
Diversidad e inclusión
IA responsable y ética
Sostenibilidad

Únete a nuestro compromiso responsable

Desde Microsoft creemos que las naciones que prosperarán son las que apuestan por la innovación y la sostenibilidad. Con esta convicción en el poder transformador de la tecnología pensamos que ha llegado el momento de Reimaginar España. Es preciso repensar el futuro de nuestra economía y sociedad basándonos en una transformación digital sostenible.

Es precisamente nuestro sector, el de la Tecnología, el que tiene por delante no solo una gran oportunidad de negocio sino también la responsabilidad y el reto de liderarlo dado el impacto que pueden tener los cambios industriales a gran escala.

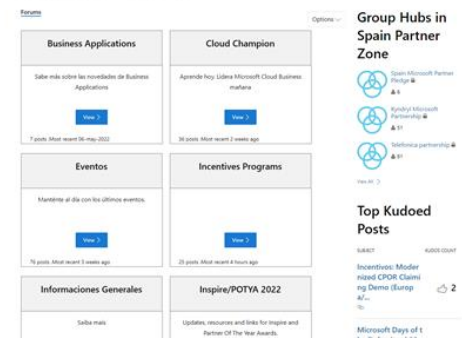
Hub

Página central con enlaces a recursos para Partners como noticias, capacitaciones, eventos e historias de éxito



Partner Zone

Plataforma live para para Partners con noticias, eventos y para descubrir nuevas herramientas, hacer preguntas y relacionarse. Nuevo fórum Partner Pledge próximamente



LinkedIn

#PartnerPledgeSpain



Cindy Rose OBE · 2nd
President, Microsoft Western Europe

Late last week, I stood on a real stage for the first time in two years and wow did it feel great to be back at a live event! I was in Brussels with our Belux GM Didier Ongena, and we talked to a room full of our fantastic partners about our datacenter strategy and ambitions, as well as how we're working to use tech as a force for good. We're delighted that 755 partners across Western Europe, including 70 of our Belgian partners, have already signed our Microsoft Partner Pledge, committing to work together to advance our ambitions around skilling, ethical AI, diversity & inclusion and sustainability. We've got big ambitions for Belgium!
#digitalambition #partnerpledge





Diversidad e Inclusión

Carine Dumontier

Ana González Talaván

Sonia Marzo



Diversidad & Inclusion: Accesibilidad

Crear mayor concienciación de la importancia de la accesibilidad & Monetizar



Pilar de interés

5. Por favor, indicanos el pilar o pilares en los que te gustaría colaborar.
Tras completar las preguntas específicas del pilar seleccionado podrás seleccionar un nuevo pilar.

Habilidades digitales

Diversidad en inclusión



Digital Accessibility Roadshow: Webinar "Accesibilidad como oportunidad comercial" Microsoft Digital Accessibility Road - open roundtable – YouTube



European Accessibility Act, Normativa europea: Crear Soluciones de accesibilidad en Market Place . Inscribiros a la sesión explicativa en Cloud Champion en Enero & Abril)



Accessibility Fundamentals 101: Desarrollo de habilidades en Accesibilidad digital. Accessibility fundamentals - Training | Microsoft Learn



Inclusive Hack: Accessibility Day



Pilar de interés

5. Por favor, indícanos el pilar o pilares en los que te gustaría colaborar.
Tras completar las preguntas específicas del pilar seleccionado podrás seleccionar un nuevo pilar.

Habilidades digitales

Diversidad en inclusión

Evento en las oficinas de Microsoft donde **Partners & ISV-s de la comunidad de Partner Pledge** presentan soluciones de **accesibilidad** a Microsoft y clientes para mapear necesidades con soluciones ya existentes en el mercado.



Bring your offer to four million monthly users

Engage more customers with the commercial marketplace, an online catalog where offers are listed and available across multiple channels. Join the network to amplify your impact today.

[Join now](#) [Sign in](#)

European Accessibility Act (EAA)



What European Accessibility (EAA) is about?

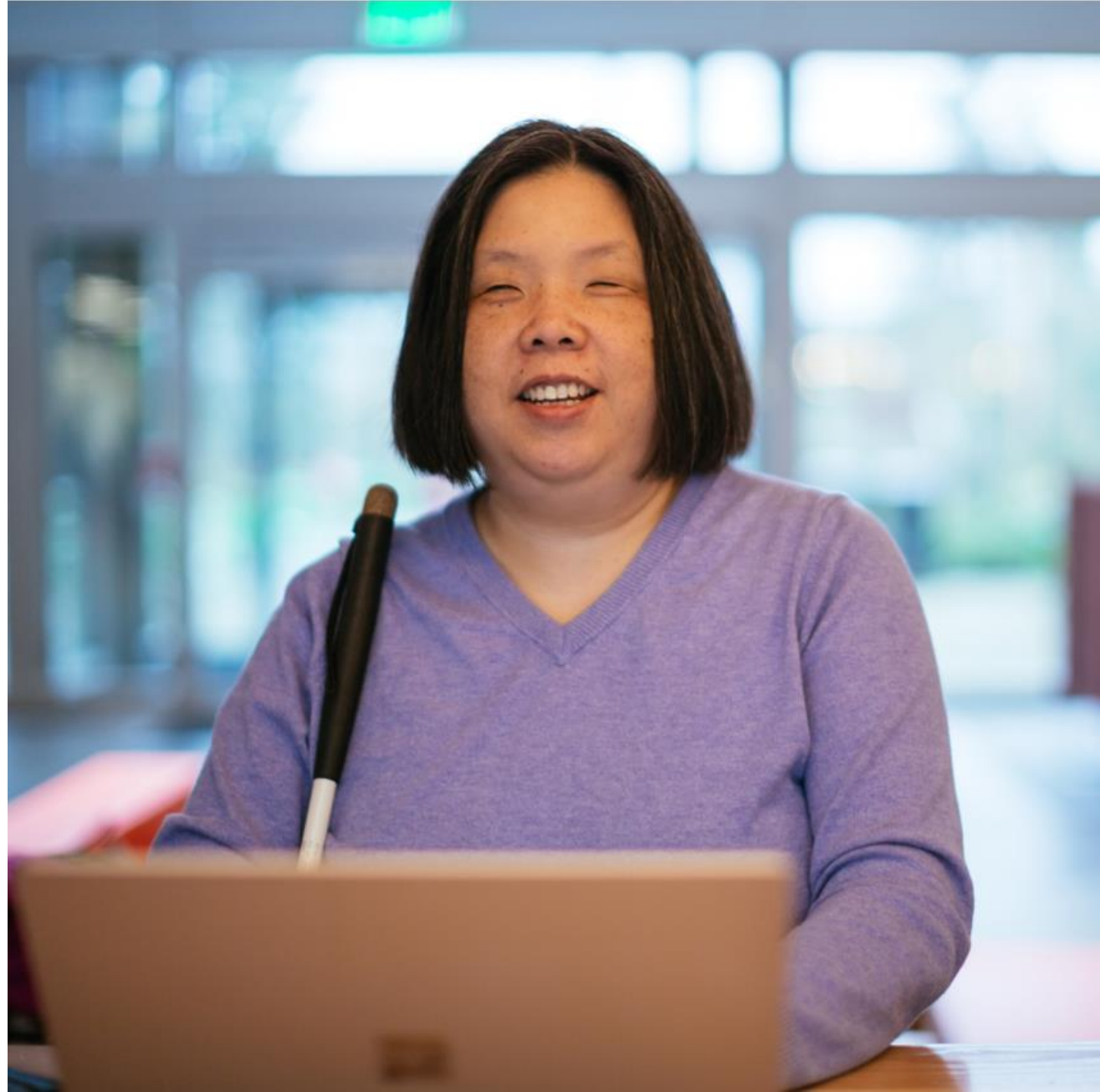
The European Accessibility Act (EAA) will come into force on June 28, 2025, bringing new regulations into law for the accessibility of products and services. As a result, building accessible experiences will become a regulatory requirement. The rules will also apply to physical products and services.



What is covered by the European Accessibility Act?

PRODUCTS & SERVICES

Websites/e-commerce.
Computers and operating systems.
Ticketing and check-in machines
Smartphones
TV equipment related to digital television services
Telephony services and related equipment
Television broadcast and related consumer equipment
Services related to air, bus, rail and waterborne passenger transport
Banking services
E-books



What about EAA compliance?

Microsoft supports the work done by the European Union on the European Accessibility Act, the compliance date for which is June 27, 2025. Microsoft already develops products and services with accessibility in mind. The Microsoft Accessibility Conformance Reports describe how our products and services currently conform to the EU accessibility standard, EN 301 549.



Microsoft Accessibility Conformance Reports

Microsoft is committed to developing technology that empowers everyone, including people with disabilities, and helps customers address global accessibility requirements. Microsoft Accessibility Conformance Reports (ACR) describe how our products and services support the recognized global accessibility standards of Section 508 of the US Rehabilitation Act of 1973, the Web Content Accessibility Guidelines (WCAG), and ETSI EN 301 549.

Microsoft Accessibility Conformance Reports show our commitment to accessibility. For enterprise, education, and government professionals, these reports help with procurement decisions and product integration within an organization.

[Find reports >](#)



European Accessibility Summit

Organized by the European Disability Forum and sponsored by Microsoft, the European Accessibility Summit aims to raise awareness of the importance of accessible technology in work, education, and leisure for persons with disabilities in Europe.



Sponsored by



European Accessibility Summit

Accessibility and the Future of Work: The role
of digital

1st - 2nd June

Microsoft Ability Summit: 8th March





Join Ability Summit

March 8, 2023

Start your journey
Making our world more inclusive

1.2 Billion *opportunity*

1.2 Billion people worldwide live with a disability



Start your journey

Making our world more inclusive

Gracias
Thank you

1.2 Billion people worldwide live with a disability